

Kenston J. Griffin

Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"



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NEWSLETTER

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Greetings & Good Day,

Over the past month, I have spoken to over **100,000 people**. WOW, it has been a busy month. I discovered something very powerful. We as people have much in common. We, for the most part, all want good health, wealth, family, and friends. Now as for me, all are important, but we must obtain balance.

Therefore, this month, balance your number one friend, or your biggest enemy, *"The Words You Speak"*:

- ◆ Your words, your dreams, and your thoughts have power to create conditions in your life. What you speak about, you can bring about.
- ◆ If you keep saying you cannot stand your job, you might lose your job.
- ◆ If you keep saying you cannot stand your body, your body can become sick.
- ◆ If you keep saying you cannot stand your car, your car could be stolen or just stop operating.
- ◆ If you keep saying you are broke, guess what? You will always be broke.
- ◆ If you keep saying you cannot trust a man or trust a woman, you will always find someone in your life to hurt and betray you.
- ◆ If you keep saying you cannot find a job, you will remain unemployed.
- ◆ If you keep saying you cannot find someone to love you or believe in you, your very thought will attract more experiences to confirm your beliefs.

- ◆ If you keep talking about a divorce or break up in a relationship then you might end up with it.
- ◆ Turn your thoughts and conversations around to be more positive and power packed with faith, hope, love, and action.
- ◆ **Believe you can have what you want and deserve.**
- ◆ Watch your thoughts they become words.
- ◆ Watch your words they become actions.
- ◆ Watch your actions they become habits.
- ◆ Watch your habits they become character.
- ◆ Watch your character for it becomes your destiny.
- ◆ The minute you settle for less than you deserve, you get even less than you settle for.
- ◆ Thought I would share this with you. "In search for me, I discovered truth. In the search for truth, I discovered love. In the search for love, I discovered God. And in God, I have found everything."

Author unknown

Kenston J. Griffin
Chief Executive Officer

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Golden Apple Award Special Thanks

Dream Builders Communication, Inc. would like to take this time to congratulate all educators on a job well done. The school year has ended, and the summer is now upon you. Allow DBC to provide three strategies that you may incorporate over your summer vacation to master rejuvenation for the 2008-2009 academic year.

Strategy 1: HAVE FUN!



Strategy 2: HAVE FUN!!

Strategy 3: HAVE MORE FUN!!!

THE 7 KEYS TO LEADERSHIP

KEY #4 - PROBLEM SOLVING

By: Christopher Land



We have discussed three of the seven keys to leadership, now it is time for the fourth. The fourth key is Problem Solving.

With every team, group, company, or organization there will be problems. How we handle these problems, issues, or situations allows our leadership skills the opportunity to show through quickly. We have to address problems head on, straight forward, and immediately.

The sooner you address the issue, the sooner you solve the problem. Face it, address it, and solve it, as fairly and balanced as possible. Consider all the factors, which may include you getting the views and concerns of others.

Gather information, utilize past experiences. You may not have all the answers; therefore, be open to other opinions. Weigh it, consider it, determine the direction, and go forward. Being a problem solver is a true mark of a leader. Not all of your solutions may be the best, but if anyone else had a better solution, the problem would have never been yours to solve.

We have found using less emotional and more logical decisions, with practical application, is the way to go for good problem solving. Emotions vary with those involved, logic stays sure. Play the solution out using several scenarios, different factors. Then make the direct move towards the solution. You will find once you have solved a problem or two (in the office, on the team, or organizations) those around you will look for you to solve more. Be a leader, step up to the plate, and face those problems head-on with a surety and a solution.

Are You Living an Abundant Life?

By: Tonya R. Allen

As we begin to explore the answer to the question, “Are You Living an Abundant Life?” first, we must understand the meaning of the word *abundant*. Merriam-Webster’s online dictionary defines abundant as *marked by great plenty*. For those who can relate to the word, the definition tends to initiate the answering of the question. For me, my all time favorite book defines *abundant* simply as *more than enough*. The purpose of living an abundant life is not to be “braggadocios” but to be a blessing and an asset to others. Perhaps some may interpret this only to be referring to living an abundant life in regards to finances. Let that not be the foundation for identifying or classifying What is “Your” Abundant Life? One must be able to live a true abundant life with more than enough in all areas of life, physically, spiritually, emotionally, and yes, financially.



Second, take a moment and ponder the circumstance of your life, and then answer the question. If you have difficulty identifying if you are living an abundant life, allow me to provide seven steps that have assisted me in understanding what “I” must do to gain and live “MY” abundant life. These seven steps are an excerpt from the book, “*Rules of the Red Rubber Ball*” by Kevin Carroll.

- Step 1:** Commit to My Goals and Dreams
- Step 2:** Seek Out Encouragers
- Step 3:** Work Out My Creative Muscle
- Step 4:** Prepare For the Dream/Goal
- Step 5:** Speak Up About My Dreams/Goals
- Step 6:** Expect the Unexpected
- Step 7:** Maximize the Day

Now, if you are living your abundant life, then allow me to provide these five tips to encourage you along the journey of abundant living:

- Tip 1:** Continue to Dream
- Tip 2:** Stay Dedicated to Your Dreams/Goals
- Tip 3:** Remain Responsible to and for Your Dreams/Goals
- Tip 4:** Continue to Seek Education/Knowledge
- Tip 5:** Stay Motivated

Until next time, seek abundance in all areas of your life, and watch the overflow positively impact the lives of those who surround you!

"If you want to live a happy life, tie it to a goal, not to people or things."

- Albert Einstein

ALWAYS KEEP YOUR EYES AND EARS OPEN

By: Roderick Land

It is amazing to me when I encounter people who “know it all”, how much they really do not know. Sometimes ignorance really is bliss. This is a simple encouragement to all; always keep your learning mechanisms turned on. Do not be a know it all, it is not appealing!



The other day I was speaking to one of the area Marine recruiters, a very pleasant person, who was having a rough day sustaining contacts with his perspective recruits. It seemed there were a number of obstacles preventing his prospects from “signing on the dotted line.” I asked the problem and his answer waxed philosophical. His answer was something of the sort; it is not the war (no it’s not the war); it is not the leaving home (no, it is not leaving home). He went on with several more “it is not,” until I finally said “Socrates, Socrates, what exactly is the problem?” The answer was simple yet profound. It is the parents.

I know sometimes we run into students who are challenging to say the least, and we blame them for their misbehavior, not getting their homework done, or going to sleep in class. However, it is not them sometimes, sometimes it is the parents. Parents not realizing the real importance of school, proper nutrition, or enough sleep, and the children bear the brunt of their ignorance. Ignorance is not a bad word - it just means “not knowing.” Sometimes we as educators have to find creative ways to not only educate children, but the parents as well.

Believe it or not, parents actually see their child as they are, but the problem more times than not is that they do not admit what they see. By saying what they want, they believe it makes it so. I once tutored a very intelligent young man who was struggling in reading, not comprehension, but verbalization. If he were to read a story whether out loud or to himself, he could tell you exactly what happened and why. However, to hear him read was to hear him struggle, putting in extra words and taking out some words, stumbling and bumbling all the way through. If not for the true and objective parenting he received, he would have gone on and struggled in life. Once his parents saw that his reading was bad, they admitted it and got help.



Be understanding, parents want their children to be the best, but sometimes they do not know how to seek help to achieve it. Sometimes they do not even admit the most blatant deficiencies. They have several defensive mechanisms that we, as educators, have to realize first, then go through, around, or whatever to help the child. This is indeed a difficult chore, but with a lot of determination, one that can be achieved.

As always, you cannot succeed if you do not try!! Have a great summer!!

TEEN SCENE

Setting Goals for a New Beginning

By: Tiffany L. Jacobs

College, as I found it to be, is one of the best times of your life. It certainly was an important time in my life where I embraced more growth, maturity, leadership and a world of opportunities. As I am preparing for graduating from UNC Charlotte, I am most grateful for my awesome college experience and opportunities received. One of those opportunities became an internship at Dream Builders Communication, Inc.

With a gift of speaking, I knew I wanted to have a career focus of doing the things I love. Dream Builders Communication, Inc. has given me the opportunity to experience what it takes to prepare for motivational speaking and elevate the skills I already possess to another level. So far, I have gained a network of contacts and have been able to identify areas of my gift I would like to expand upon.



The internship has exposed me to opportunities of greatness as a graduating senior, as well as, communicating my visions and goals. In my aspirations, I set goals for my career to include working within my major of Communication: Mass Media, doing motivational speaking, and mentoring.

While shaping my career focus and goals, it is important for me to share with others that new chapters bring new beginnings and to embrace the world with open arms in everything one aspires to do. Taking the growth and lessons learned along the way and allowing them to nurture your new level brings you a step closer to your purpose. With each new door of opportunity, there exists a new start. In every transition whether it is from high school to college or from college to the “real world”, there is a new start. Identify your goals, know that a new beginning awaits, and be excited about embarking upon it. It is key to identify what you enjoy doing and where your gift exists because it will make room for you and take you to opportunities one cannot see with his or her own eyes.

I am so glad to know the manifestation of what my new beginning holds in my future career path is worth all of the steps I have taken thus far on the path to greatness. My friends, it is time to get excited about your future and achieving your goals. Where is your new start and how are you taking hold of it?

The goal you set must be challenging. At the same time, it should be realistic and attainable, not impossible to reach. It should be challenging enough to make you stretch, but not so far that you break.

- Rick Hansen

Financial Corner

By: Yolanda Polk

In order to move from one financial level to another, we must remove negative thinking. The journey to financial freedom requires you to tell yourself the truth; your thoughts become your words.

I read a book by my favorite financial mentor Mr. Robert T. Kiyosaki called *Cash Flow Quadrant*. Listed below are sixteen negative thoughts that we must remove from our thinking:

1. I cannot do that. I cannot wait five years before I get another paycheck.
2. Invest? You want to lose my entire money don't you?
3. I do not have any money to invest.
4. I need more information before I do anything
5. I tried that before. It will never work
6. I do not need to know how to read financial statements. I can get by.
7. I do not have to worry. I am still young
8. I am not smart enough.
9. I would do it if I could find the right people to do it with me.
10. My husband would never go for it.
11. My wife would never understand.
12. What would my friends say?
13. I would if I was younger.
14. It is too late for me.
15. It is not worth it.
16. I am not worth it.



If we are going to change, we have to be aware of our words in order to survive this financial journey of life. Take time to think before we give advice to others and always remember "Success Is A Journey Not A Sprint."

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and

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